

ATOMY
ABSOLUTE



Stop the time of your skin with CellActive Absolute
Atomy Absolute CellActive™ Skincare



This material is intended for member training purposes only and not for advertisement.

**What makes the skin beautiful
is the radiance from the vitality of the skin**

- Absolute -

Absolute

is the essence of the most advanced dermatology science that makes youthful skin more beautiful and gives vitality and elasticity for. younger looking skin.

Use Absolute

When the time of your skin stops with Absolute and mysterious and yet dignified fragrance of tuberose embraces you, you will find yourself in a different place.

Absolute Change!

Possible because it's Absolute



A T O M Y
ABSOLUTE



“If we were limited to anti-aging then we would not even have launched **Absolute**”

- Above & Beyond Anti-aging -

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ATOMY
ABSOLUTE

**“If it merely had good
active ingredients then
we would not have
named it **Absolute**”**

- Besides Effective Ingredient -

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A T O M Y
ABSOLUTE

Extraordinary active ingredients with remarkably effective technology!
The core essence of evolutionary dermatology science!

Atomy Absolute CellActive™ Skincare



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‘The core essence of evolutionary dermatology science’ on Absolute

Absolute is ‘The core essence of evolutionary dermatology science’ brought on by Atomy with years of additional research on top of skincare 6 system that revolutionized the history of skin care.

Absolute dermatology science proclaims 'the age of De-Aging'

Absolute dermatology science

goes beyond the age of 'Anti-Aging' when it could give passive response only to skin aging and now in the age of 'De-Aging' stops the time of your skin and enables 'high-efficacy care' for already aged skin.



Atomy, and ever improving Atomy Absolute dermatology science

The 6 key technologies of
Absolute dermatology science

**Absolute was created with 4 upgrades
from existing key pieces of Atomy
skincare technology, in addition to
2 more outstanding technologies.**



Absolute dermatology science, revitalizing ingredients from wild nature now all in 'CellActive™ Absolute Code'

- **Dormin, plant-derived EGF, lupin protein, Yosemite's fermented extract** -

Natural-origin, amazing skin vitalizing ingredients that stop the time of the skin and freshen it were obtained by Absolute dermatology science.

Absolute dermatology science did not stop at finding effective skin vitalizing ingredients, but applied cutting edge technology to each to make them specialized for de-aging. Now it is reborn as 'CellActive™ Code', a complex of ingredients at the optimal ratio.

CellActive™ Code is specialized as Almighty, Lifting, Brightening code to help de-aging effect.

Absolute dermatology science, discover the story of 'CellActive™ Technology' yourself

The true core of Absolute dermatology science is 'CellActive™ technology'.

'CellActive technology' is the unique auto-delivery system of Absolute that delivers CellActive™ Code quickly and exactly at where skin care is needed.

Absolute dermatology science, in a different class from the rest. The birth of 'Green Tea Essential Water'

Absolute dermatology science added 'tocopherol' and 'catechin' to moisturizing green tea water to get premium 'Green tea essential water', and finally gave birth to 'Green Tea Essential Water' specialized for de-aging, with efficacy and stability. Absolute de-aging dermatology science starts from the base.

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Anticipating the dignified 'fragrance of tuberose', It's Absolute Time

Absolute is accompanied by the mysterious fragrance of tuberose.

Strong yet not so strong, the mysterious 'fragrance of tuberose' that has the charm to captivate a person at once makes Absolute Time highly anticipated.

PART 1. **NEW-AGING TREND**

The goal of de-aging



- 1. Stop the time of the skin**
- 2. Take care of already aged skin**

“How to maintain youthful skin and how to take care of already aged skin are the points!”



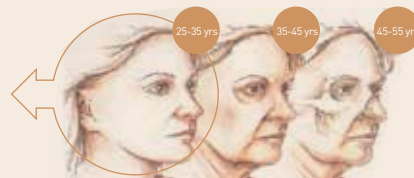
PART 1. NEW-AGING TREND

Prevent aging of skin: Early de-aging is important!

Prevention is better than waiting for wrinkles to form.

Early de-aging

Proactive action must be taken against aging by starting anti-aging care from mid-late 20s when skin starts to age, **because once wrinkles form it is very hard to recover**



Healthy skin

Start of skin aging (mid- and late-20s)



Decreased elasticity

- Spot pigmentation can be seen and the skin tone starts to darken
- Wrinkles form around eyes, and fine lines form due to UV light and other harsh environmental conditions



Wrinkle formation

- Wrinkles thicken enough to be seen and skin texture becomes rough with dehydration
- Dark spots become larger or darken



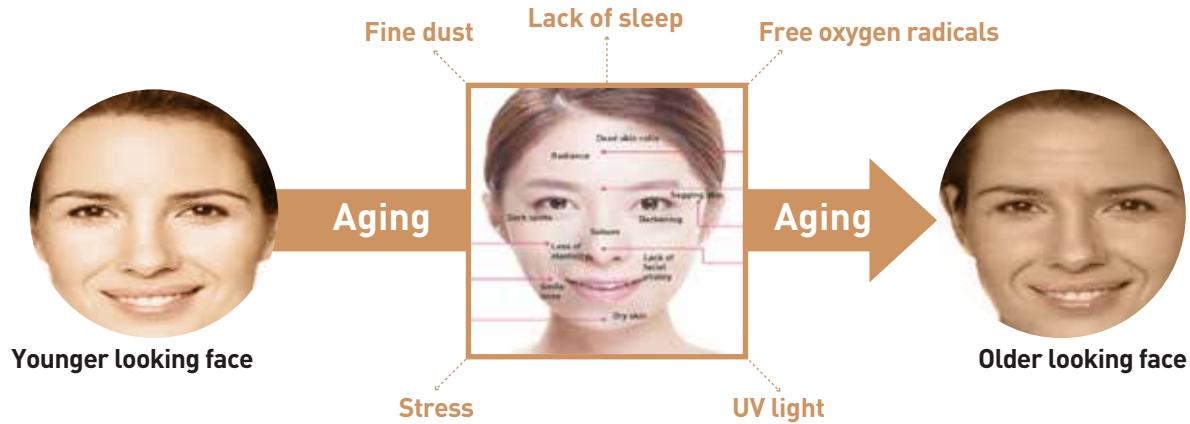
Dead skin cell layer thickens and the epidermis becomes thin

- Acceleration of aging, entire skin droops and wrinkles keep deepening
- Sagging skin makes the shape of the face change

PART 1. NEW-AGING TREND

Treatment for aged skin: Intensive de-aging

As time goes, deepening wrinkles, decreasing elasticity,
and so many factors contributing to darkening ...
Just using an 'anti-wrinkle, whitening' product is not enough.



PART 2. Atomy Absolute CellActive™ Skincare Set

'Atomy 6 System' 4 Key Technologies

1. High Purity Refinement Technology



Technology to reduce green tea oxidants and concentrate active ingredients

2. Fresh Biotechnology



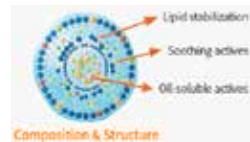
Unique technology to extract active ingredients from fresh herbs
High-concentrated, high-content active ingredients are extracted by picking and processing fresh herbs on the same day.

3. Fermentation Technology



Fine decomposition of active ingredients using enzymes from microorganisms: Improved Skin Absorption

4. Multi-Liquid-Crystal Capsule Technology Upgrade ↑

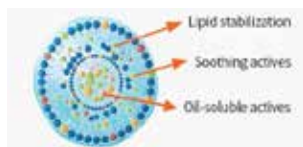


Similar-to-phospholipids ingredients for stable collection of active ingredients
Improved delivery power of active ingredients

PART 2. **Atomy Absolute CellActive™ Skincare Set**

Technology Upgrade - Formulation Technology Upgrade for Premium Products

Multi-Liquid-Crystal Capsule Technology



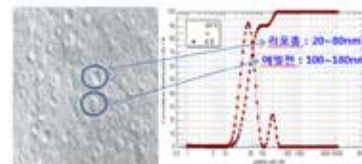
Composition & Structure



Similar-to-phospholipids ingredients for stable collection of active ingredients
Improved delivery power of active ingredients

UP GRADE

Concentrated Micro Compound Capsule

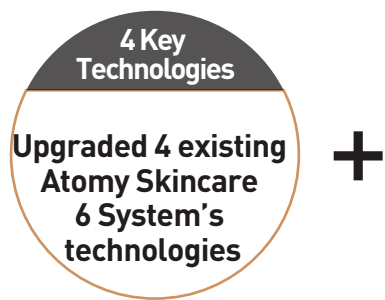


Micro-emulsion and micro-liposome compound particle system

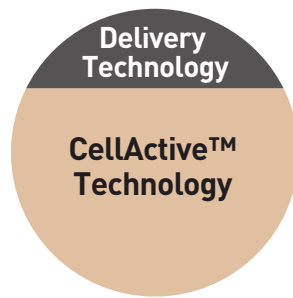
▶ Upgrade the singular capsule to 'multi-capsule system' of micro-emulsion and micro-liposome:
Oil-soluble and water-soluble active ingredients stabilized simultaneously

PART 2. **Atomy Absolute CellActive™ Skincare Set**

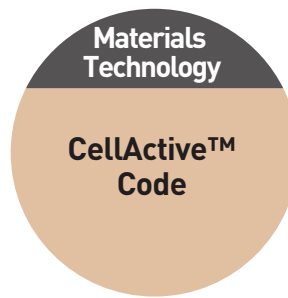
How to achieve de-aging? Perfection with 6 Key Technologies of Absolute!



2 New Technologies of Absolute: CellActive™



Cutting-edge Absolute technology for quick and exact delivery of vitalizing ingredients to the areas with skin trouble



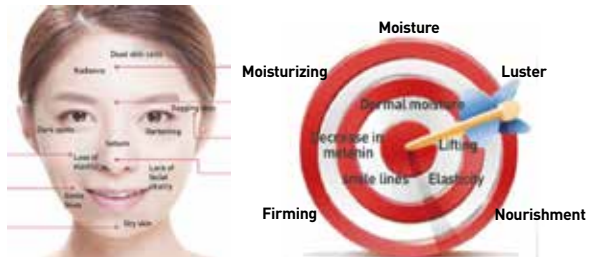
Multi-complex of cutting-edge technology and ingredients for each skin area and function (Almight / Lifting / Brightening)

PART 2. Atomy Absolute CellActive™ Skincare Set : Core Technology - CellActive™

Core Technology of Absolute Dermatology Science - CellActive™

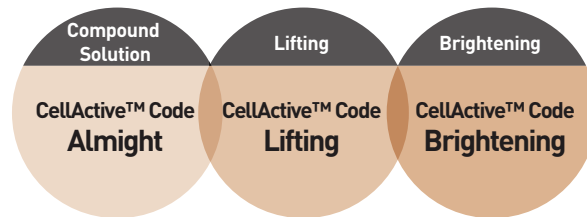
1. CellActive™ Technology

Cutting-edge technology for quick and exact delivery of vitalizing active ingredients to the area with skin trouble



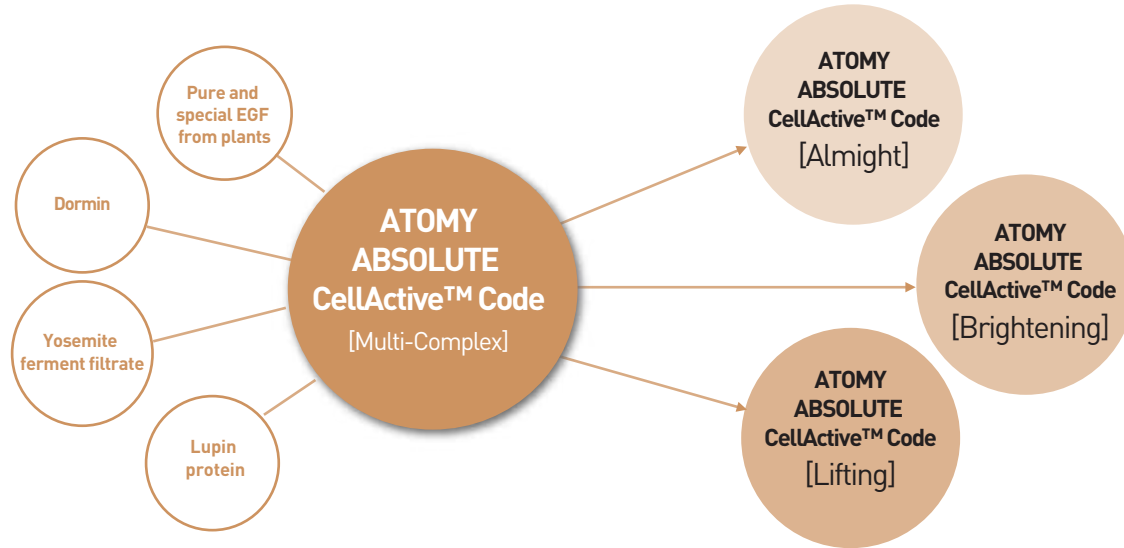
2. CellActive™ Code

Atomy's material technology that mixes precious ingredients at the optimal ratio to maximize effectiveness



PART 2. **Atomy Absolute CellActive™ Skincare Set : Core Technology - CellActive™**

Atomy Absolute CellActive™ Code



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PART 2. **Atomy Absolute CellActive™ Skincare Set : Core Technology - CellActive™**

Atomy Absolute CellActive™ Code-Core Complex Spec

Pure and special EGF from plants

Pure and special EGF [epidermal growth factor] from plants using wild plant system

- Technology to extract the target ingredients quickly and exactly using plant system
- High-end and high-purity EGF from plants
- Expensive ingredients from global pharmaceutical material suppliers' high purity raw materials that underwent effectiveness test and quality control suitable for medicine



Dormin

Dormin technology that stops the time of the skin using cells' dormancy period

Extract from plants in dormancy (Summer Snowflake Bulb / Daffodil Bulb / Arista)

- Inspired by date palm seed from 4300 years ago coming to life again, technology to stop the time of the skin with dormancy-controlling dormin substance applied to the skin



* The above description is limited to the characteristics of the raw material.

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PART 2. **Atomy Absolute CellActive™ Skincare Set : Core Technology - CellActive™**

Atomy Absolute CellActive™ Code-Core Complex Spec

**Yosemite
Ferment
Filtrate**

Inspired by the mystery of plants' longevity gene

- Skin protection substance discovered in more than 100 years old metasequoia in Yosemite National Park helps with turnover cycle care for cells and enables highly effective treatment



**Lupin
Protein**

Protecting bridge DEJ [dermal-epidermal junction], which is the most important in skin structure

- Collapse of DEJ, the base of skin elasticity, is collapse of skin
- Protein extract from lupin flower to strengthen and boost the most important DEJ in skin structure and to help with elasticity of sagging skin



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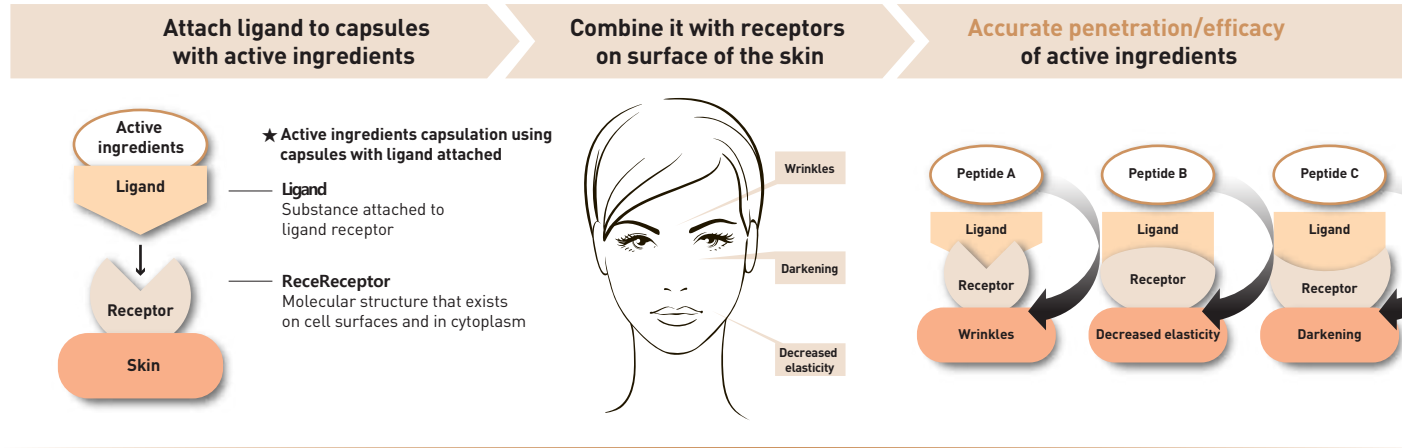
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PART 2. Atomy Absolute CellActive™ Skincare Set : Core Technology - CellActive™

CellActive™ Technology

Ligand attached to capsules with active ingredients, leading them to find the area of skin trouble.
Core technology of CellActive™ for effective skin care by exact and fast delivery and absorption of active ingredients.

Smart Capsulation Mechanism



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**To recap over the 2 pieces of
Absolute core technology mentioned previously**

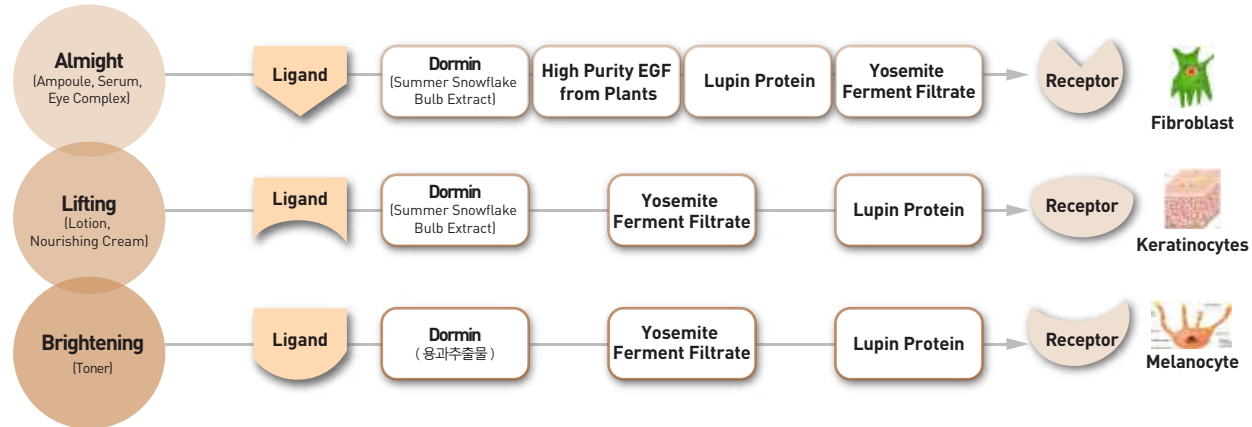
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PART 2. Atomy Absolute CellActive™ Skincare Set : Core Technology - CellActive™

CellActive™ Technology + CellActive™ Code

Absolute enables exact delivery of CellActive™ Code, which is the optimal ratio of active ingredients for each skin trouble, using CellActive™ Technology so it can arrive at the problematic cell quickly and effectively.

CellActive™ Technology



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Part 4. **Fragrance****Tuberose, Strong Fragrance Under the Moonlight****Strong and Mysterious Fragrance, Magical Fragrance that Makes You Await Absolute Time, Fatal Beauty - Tuberose**

Known as 'fragrance under the moon' for its habit of imparting fragrances in evenings, and also as 'jewel of thousand fragrances' for its strong fragrance, the beautiful pure white flower is in demand for wedding bouquets. It is one of the 3 main perfume ingredients in addition to rose and jasmine used in 'Grasse', the center of perfume industry of France, and because of its strong and mysterious fragrance any scent with tuberose has the charm that captivates people at once. The characteristic high-class and mysterious fragrance makes tuberose supplied as perfume material to global luxury brands such as D-, C-, and L- Company, and beloved by people from all over the world.

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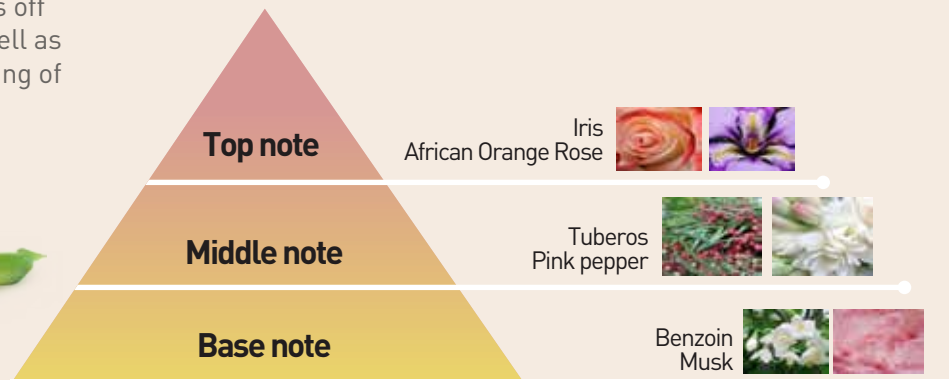
Part 4. **Fragrance**

Fragrance

Olfactive Family : FLORAL

Fragrance of Tuberose Symbolizing Fatal Beauty and Sweet Turkish Rose

Tuberose and rose bouquet gives off sweet and refreshing scent as well as that of vanilla, and gives the feeling of musk and powdery iris

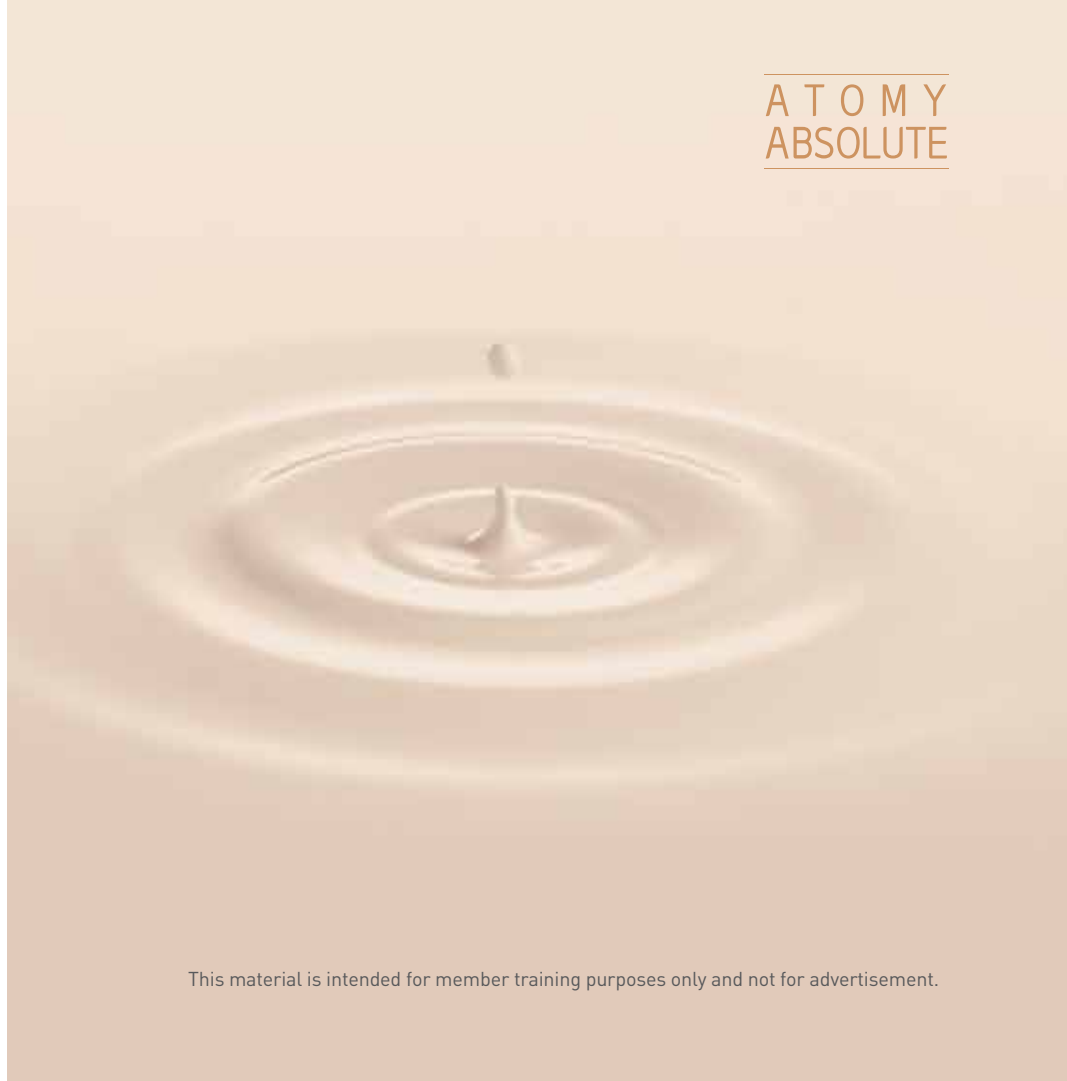


* The fragrance description is not related to the actual ingredients and only describes the feelings of the fragrance.

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PART 5

**The Final 6 Products
Product Descriptions**



Part 5. Final 6 Products - Product Descriptions

* Visit our website for how to use



Atomy Absolute CellActive Toner

Premium boosting toner that tidies the basics of skin and helps absorption of the next product

Whitening

- Premium whitening toner with natural brightening effect that calms sensitive skin after cleansing and gives moisturizing effect right away
- CellActive code (brightening) 15%
 - Bifida ferment lysate (Yeast ferment filtrate / substance with treatment and tone-up effect)
 - Skin tone-up with high nutrition emollient's (a kind of oil) softening of dead skin cells
- Micro-emulsion technology makes particles small to maintain the gel-type light texture and provides moisture-holding, nourishment, and skin-softening effect
- Absorption with freshness and intensive hydration



Toner: ATOMY ABSOLUTE CellActive™ TONER / 150mL

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Part 5. Final 6 Products - Product Descriptions

* Visit our website for how to use



Intensive use for 4 weeks adjusting for morning and evening skin turnover cycle

Atomy Absolute CellActive Ampoule

High-efficacy all-round ampoule that helps lessen the signs of skin aging by way of focusing the CellActive code for premium de-aging

Clinical study completed on the various anti-aging effects of whitening and wrinkle improvement [derma density / skin tone / elasticity / wrinkles]

- High concentration ampoule with dual effect of intensive de-aging care
- CellActive Code (almight) 30%
 - The best solution for rough skin texture and saggy skin through high-purity special EGF from plants and dormin technology
 - Customized care for ultimate hydration, elasticity, and skin tone-up with CellActive code 30% + peptide, bisabolol (ingredient with whitening effect), carnosine (helps energizing the skin – wing joint of migratory birds), ceramide, etc.

Technology



Absolute technology that finds areas of skin trouble on its own



Green tea essential water



Dormin technology



Special EGF from plants

Part 5. Final 6 Products - Product Descriptions

* Visit our website for how to use



Atomy Absolute CellActive Serum

Premium concentrated serum that cares for inner elasticity of the skin through micro-emulsion technology

Clinical study completed on anti-wrinkle effect / inner elasticity (derma density)

- Anti-wrinkle serum that tightens and firms up the skin with high-content micro-emulsion ingredients
 - With ultra high pressure emulsification [M/F micro fluidier], it leaves skin feeling well nourished with no greasy feeling
 - Oil- and water-soluble fine particles improve the derma density for a revitalized complexion
- CellActive Code (almight) 20%
- Good adherence and non-greasy finish results in smooth skin texture

Serum: ATOMY ABSOLUTE CellActive™ SERUM / 50mL

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Part 5. Final 6 Products - Product Descriptions

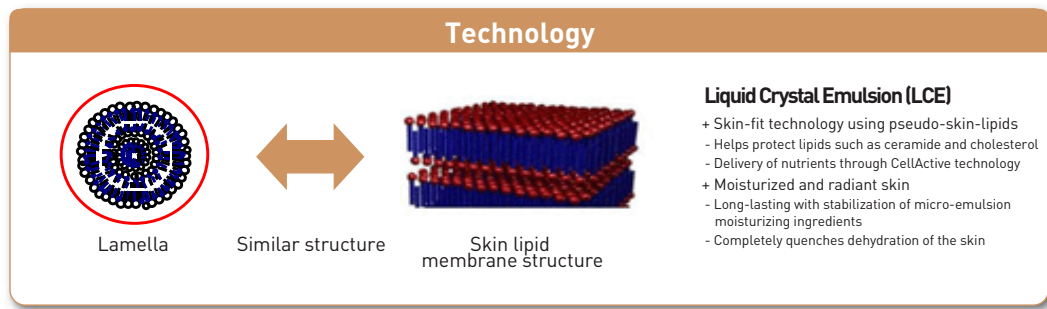
* Visit our website for how to use



Atomy Absolute CellActive Lotion

Awakens the natural strength of the skin with soft adherence

- Strengthens the skin barrier after intensive skin care with ampoule and serum
 - Softly gives skin barrier effect to the skin due to its lamella structure similar to dead skin cell layer
- CellActive Code (lifting) 10%
 - Concentrated fluid to protect the skin



Lotion: ATOMY ABSOLUTE CellActive™ LOTION / 135mL

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Part 5. Final 6 Products - Product Descriptions

* Visit our website for how to use

Atomy Absolute CellActive Eye-Complex

High concentration eye cream that intensively cares for wrinkles and elasticity of the drooping eye area

Clinical study completed on dual effect of whitening and wrinkle improvement / intensive care to the eye area

- Specialized care for the eye area with differentiated active ingredients
 - Active ingredients from CellActive code are stabilized on liquid crystal barrier to recover damaged lipids from the eye area and form moisturizing membrane for firm-looking eyes
 - Integrating hydro elastic patch technology > easy application and hydrating effect together with active ingredients allows elasticity and good adherence to the skin with a non-greasy finish
- CellActive Code (almight) 20%



Technology

2-step moisturizing system for moist and firm eye area

Step 1 Continuous moisture and nutrients provided Step 2 formation of protective skin barrier



Eye Cream: ATOMY ABSOLUTE CellActive™ EYE-COMPLEX / 40mL

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Part 5. Final 6 Products - Product Descriptions

* Visit our website for how to use

Atomy Absolute CellActive Nutrition Cream

Premium nutrition cream that firms up the drooping skin lines from the whole face

Clinical study completed on anti-wrinkle effect / face lifting

- CellActive Code (lifting) 20%
- Concentrated high-nutrition high-luster oil mix using pseudo-skin-lipids component heightens autogenic power of weak skin and adds natural looking luster
 - Skin-friendly liquid crystal gel network technology forms natural protective skin barrier
 - Provides the ultimate elasticity by effective delivery of lipids / moisturizing emollient to inside of the skin



Technology

Liquid Crystal Gel Network method: Skin-friendly
Form a liquid crystal protective coating

