

ATOMY OCEANIA SOCIAL MEDIA REGULATIONS

Version 1.0



SOCIAL MEDIA REGULATIONS

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SOCIAL MEDIA REGULATIONS

Profile Picture / Cover Picture / Profile Name

1. Atomy's official logo can not be used. (No matter if it's an old or current version design).
2. Only Atomy and Atomy's official Education Centres can use Atomy's Logo.

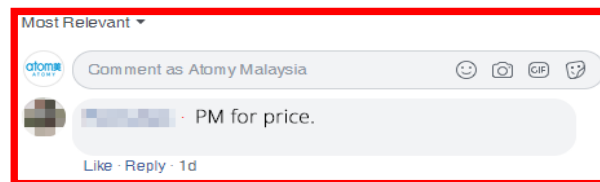


SOCIAL MEDIA REGULATIONS

Posting / Comments

1. It is forbidden to exaggerate or share misleading information about a product, especially when referring to its qualities and components.
2. It is forbidden to promote or advertise false claims about our products like for example “curing” or “healing properties”. The benefits and results shared about them must be in alignment with what our educational content says.
3. You must not post information with the intention of selling products or containing messages such as: “DM for price”, “Stock Available”, “Order with me”, “Remittance”, “Price Discount”, “I can help you order”, “Register to get a gift”, “Free gift”, “DM me for more info” etc. to attract people.

EXAMPLE OF FORBIDDEN ACTIVITY



SOCIAL MEDIA REGULATIONS

Post / Comment

4. When creating a post to share information about a product the phrase “membership registration” can not be used.

5. Atomy’s members can publicly share about the products other branches sell. However, it is forbidden to publicly display large volumes of stock with the intention of selling the items.

SOCIAL MEDIA REGULATIONS

Member Registration

1. New members can only be registered using the official platforms designated for this which are: Atomy's official website and Atomy's official mobile application.
2. Atomy's members are not allowed to create private web pages/websites with the intention to collect personal details from others.
3. Atomy's members are not allowed to use the terms "free gift" or "rebate" to attract new members.

Refusing to provide information related to cases under investigation will be treated severely and may incur in sanctions or a possible membership termination.

SOCIAL MEDIA REGULATIONS

Live Video Streaming

1. It is forbidden to live stream video content with the intention of selling products.
2. It is forbidden to publicly display large volumes of stock.
3. During a live stream it is forbidden to reply to comments with the intention to create a financial transaction.
Example: How much is this product? Reply: I will DM you.
4. Atomy's members can invite followers, viewers, etc. to like, share and subscribe to online content / platforms.

ATOMY OCEANIA'S HOW TO POST ON SOCIAL MEDIA GUIDE

Version 1.0

SOCIAL MEDIA REGULATIONS

Profile Picture / Cover Picture / Profile Name



Atomy's Official Websites



Atomy's official Education Centre's



Atomy's Members

Atomy's official logo can not be used (No matter if it's an old or current version design).

Guidelines

- Only official webpages and official education centre's can use Atomy's logo as a profile picture.
- Atomy's Members cannot use Atomy's official logo as profile picture.
- Atomy's Members can use personal pictures as profile image as long as they are legal and ethical.

Guidelines

Atomy's Members can:

- Use official educational material/information to introduce products to others.
- Share personal or third parties experiences after using some of the products.
- Mention the effects and results achieved through the use of products. These can vary from individual to individual.

PRODUCT POST REFERENCE EXAMPLE

HemoHIM is a Health functional supplement assisting functions of the immune system.

It main ingredient consist of Angelica gigas, Cnidium officinale and paeonia lactiflora which very good for health.

Atomy HEMO HIM is recommended for the following people.

- 1) Elders who need energy restoration
- 2) Workers exhausted from long hours
- 3) Students that need physical endurance
- 4) Long-distance drivers
- 5) House-wives worn out from stress of housework
- 6) Athletes who consume a lot of physical energy



- Source from Facebook

Guidelines

Atomy's Members can:

- Share and explain important facts about products.
- Explain the uniqueness of the products.

PRODUCT POST REFERENCE EXAMPLE

Probiotics is really important to us during this period
👉 Can you make you healthier. Do you want it?

📍 Probiotics are live bacteria living in a healthy person's intestine that provide positive health effects when proper amounts are taken

Why is Lactobacillus important ?

👉 Let us preserve intestinal health by supporting helpful bacteria and restraining harmful ones!

📍 The effect of Lactobacillus in activation of intestinal function.

👉 Lactobacillus is a microorganism that plays a helpful role in the intestinal environment upon arrival in the intestine

👉 Lactobacillus living in the mucous membrane produces lactic acid and makes the intestinal environment acidic.

👉 This supports helpful bacteria which grow well in acidic environments. This makes the intestine healthy.



– Source from Facebook

SOCIAL MEDIA REGULATION

Post / Comment (Overseas Product)

Guidelines

Atomy's Members can:

- Share the characteristics of products available in other branches.
- Share personal or third parties experiences after using some of the products.
- Highlight if a product is only sold in Korea.

OVERSEAS PRODUCT POST REFERENCE EXAMPLE

ATOMY DAOFU BISCUIT 😊😊, crispy and delicious 😊😊
ATOMY DAOFU BISCUIT 😊😊
MADE in Atomy Korea
Tofu Cookies 😊😊😊
Crispy and refreshing, one bite is crunchy,
The fragrance of black sesame 🍯 overflowing mouth 🍷,
It's mouth-to-mouth 😊 bite after bite,
🍷 Craving to eat 😊😊😊
#tofu #snack



- Source from Facebook

SOCIAL MEDIA REGULATION

Membership Registration

Guidelines

Atomy's Members can:

- Explain Atomy's Business Model
- Introduce and explain Atomy's uniqueness when compared to other MLM's.
- Explain in detail the membership registration process.

MEMBERSHIP REGISTRATION POST REFERENCE EXAMPLE

✨ Want to know about a passive income business, after joining, Do you want to buy it? What to buy ? It all up to you to decide when to buy.

✨ Don't worry, we ...

😬-Would not ask you to buy products

😬-Would not force you to buy products

😬-Would not ask you to ask people to buy products

😬-You only buy when you need it.

✨ Join membership for free, without earning your membership fee and no maintenance fee. You also can earn the commission from company's profit.

✨😊 I can share this passive income business generously, because I don't earn money from relatives and friends.

✨😊 I can happily share this passive income business, because relatives and friends can save money and get healthy. 🎁🎁

👍 Want to understand, I explain to let you know

- Source from Facebook

atom美
ATOMY

Thank you.

