

ATOMY MARKETING PLAN



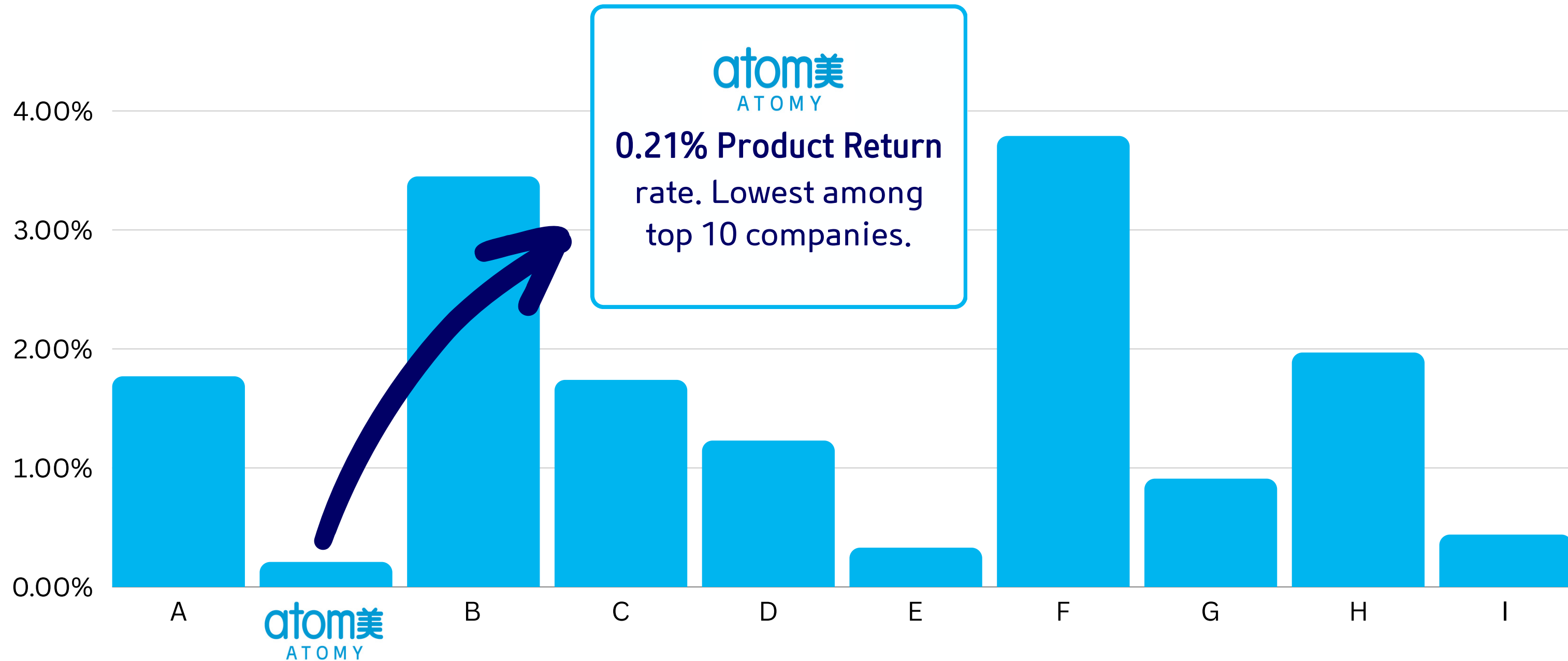
Atomy
United Kingdom

Absolute
Quality + Absolute
Price

Masstige Product Strategy

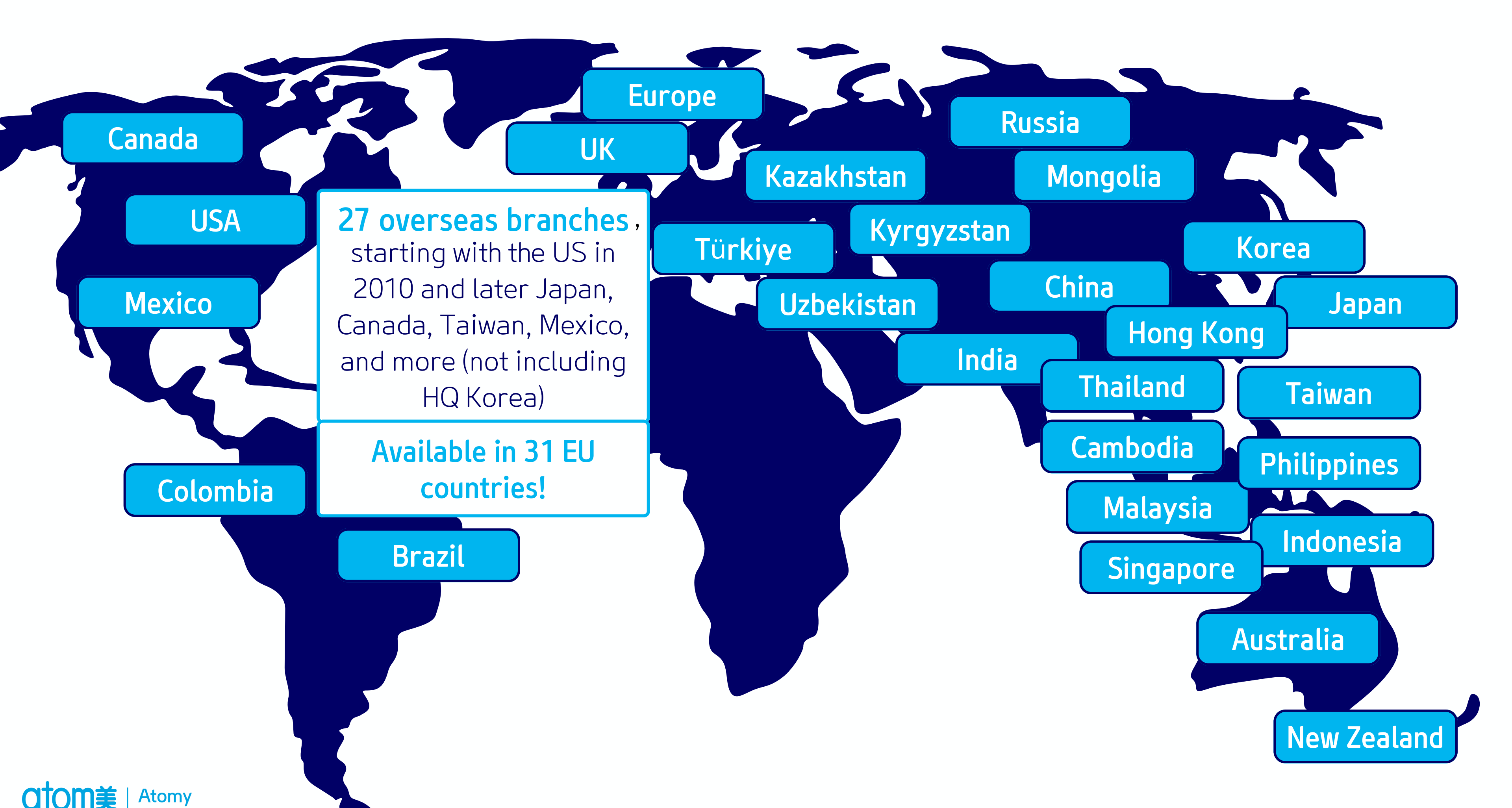
Return and Refund Request Rate

Atomy Customer Satisfaction Guarantee System Implementation of exchange and refund system in the event of dissatisfaction with quality of main products consisting of health functional food and cosmetics



*Based on 2021 Fair Trade Commission Data

Atomy is making network
marketing history



Europe

Russia

Canada

UK

Kazakhstan

Mongolia

USA

27 overseas branches,
starting with the US in
2010 and later Japan,
Canada, Taiwan, Mexico,
and more (not including
HQ Korea)

Türkiye

Kyrgyzstan

Korea

Mexico

Uzbekistan

China

Japan

Hong Kong

India

Thailand

Taiwan

Colombia

**Available in 31 EU
countries!**

Cambodia

Philippines

Brazil

Malaysia

Indonesia

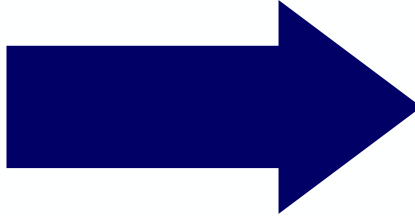
Singapore

Australia

New Zealand



Cashback
Mart



Commission

atom美
ATOMY

Consumer VS Business

Convert anytime from consumer to
business member 

From Atomy consumer to business member!



Features and Strengths of Atomy Business

1

Binary two legs

2

No subscription fee or entry fee
No monthly maintenance fee
No recommended commission

3

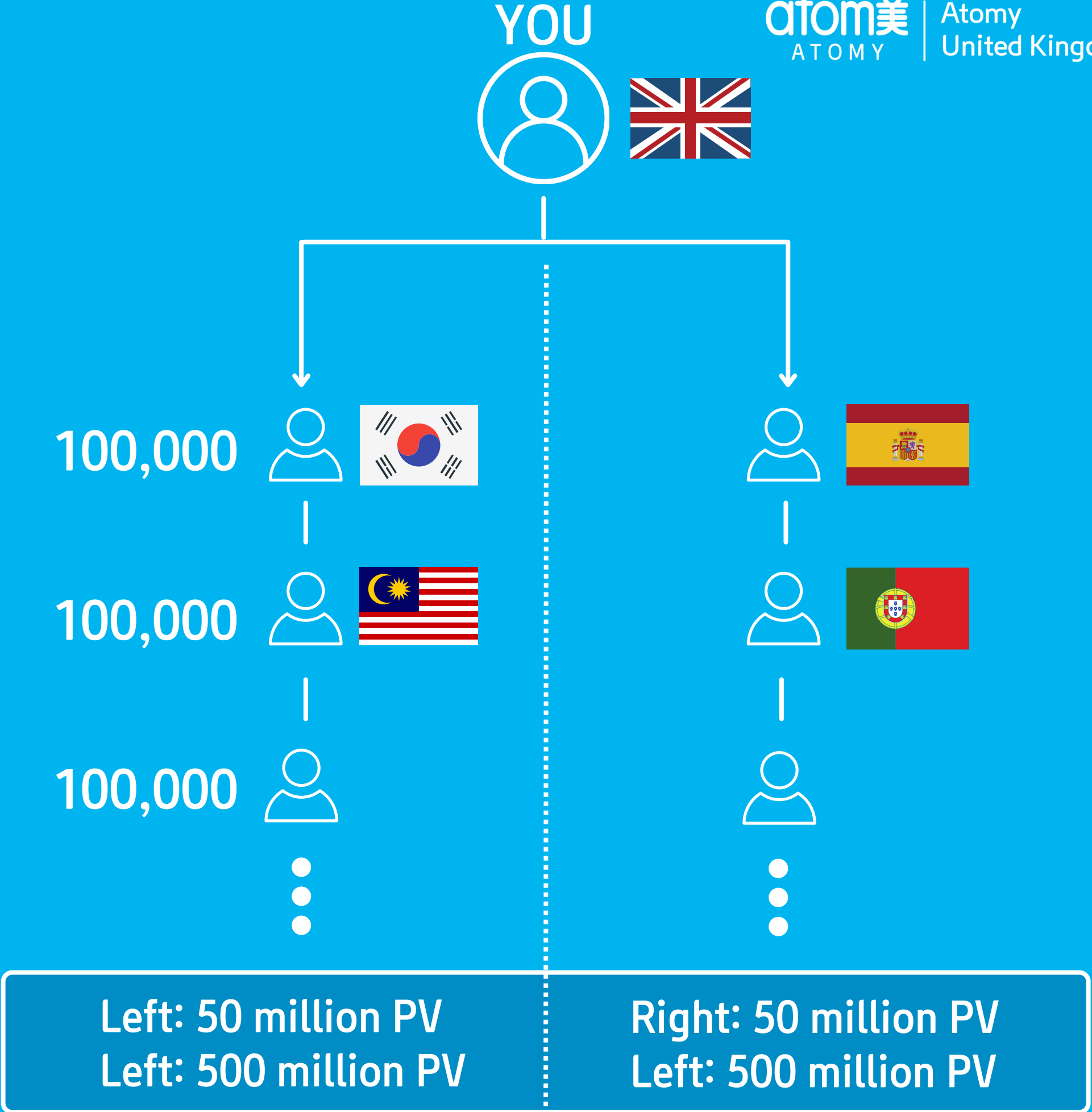
Unlimited Accumulation
(Does not expire until small reaches 300,000)

Features and Strengths of Atomy Business

4 Infinite levels, unlimited accumulation.
(acknowledged by all countries expansion)

5 Global One Marketing

6 Compensation ceiling of commission




What is PV?

Criteria for determining “conditions of commission distribution” for members by assigning points to the products purchased.

BEAUTY

Absolute Skincare Set

 Print Product Details



Member price **£ 180.00**

PV **115,000 PV**

Product Code **B00207**

Delivery Fee

- Free delivery on orders over £ 75.00 (UK)
- Free delivery on orders over £ 150.00 (EU)

Quantity

Total **£ 180.00**

BUY NOW

SHOPPING CART

LIST

4 Types of Commission

1

General Commission

Sponsored Allowance

2

Mastership
Commission

Position Allowance

3

Mastership Promotion

Promotional Allowance

4

Centre Commission

Training Allowance

Atomy's commission distribution structure

Commission paid within 35% of total company sales.

Basis of payment for membership level, General commission, Mastership commission, and education commission.

The total commission paid to members is calculated as 70% of the the PV earned.

(If it exceeds 35% of total sales, it will be automatically deducted.)

GENERAL COMMISSION

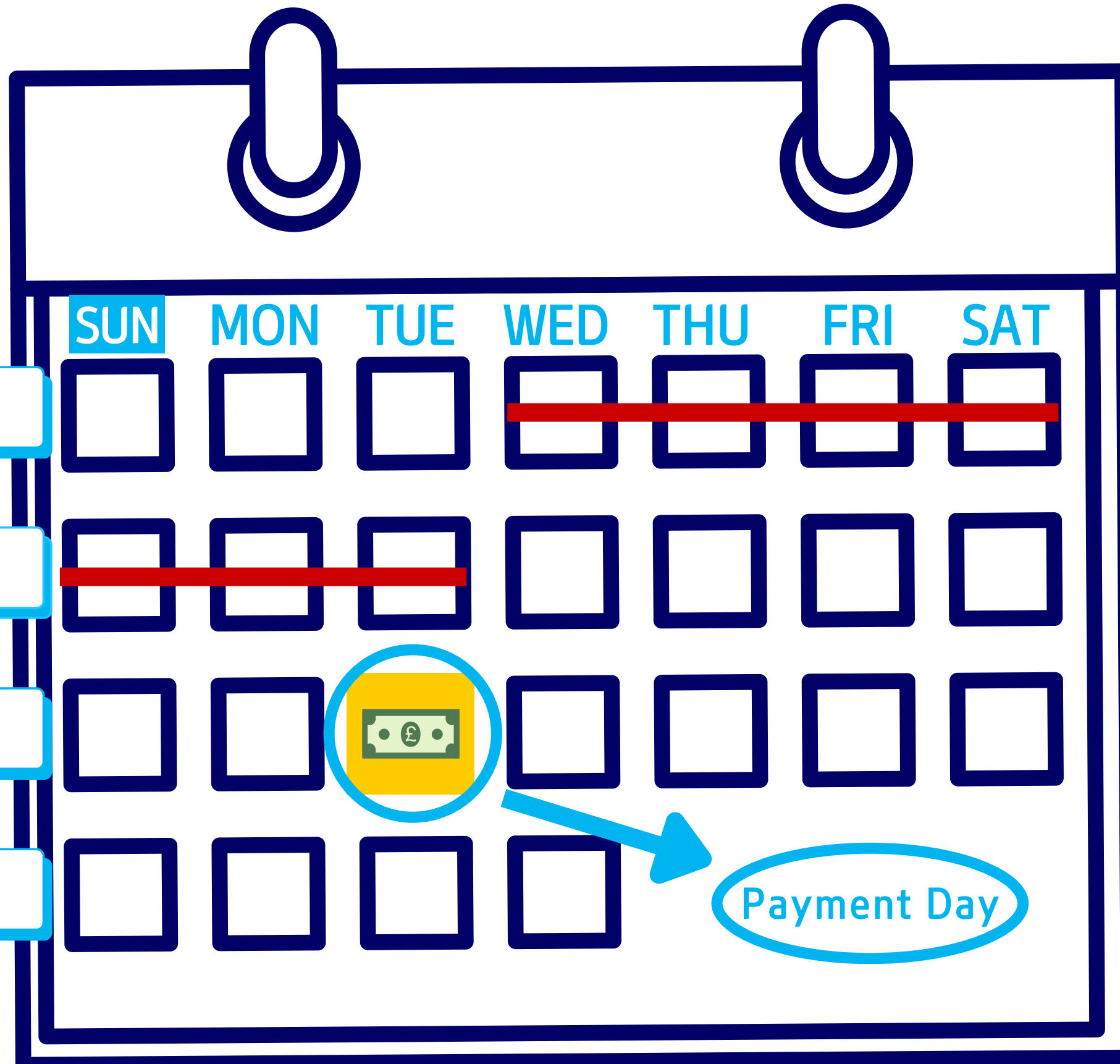
44% of total company sales PV distributed in general commission according to points by Mastership level

PERSONAL PV	Daily Performance (smaller group)		GRADE	SCORES
SALES REP	300K PV	300K PV	G8	5PT
AGENT	300K PV	300K PV	G7	15PT
SPECIAL AGENT	700K PV	700K PV	G6	30PT
DEALER	1.5M PV	1.5M PV	G5	60PT
EXCLUSIVE DISTRIBUTOR	2.4M PV	2.4M PV	G4	90PT
	6M PV	6M PV	G3	150PT
	20M PV	20M PV	G2	250PT
	50M PV	50M PV	G1	300PT

Conditions for achieving membership level: Requirements for recognition of Commission and Mastership



General Commission Payment



44% of the total sales PV is to be paid every Tuesday

Upon the settlement of previous week's sales closing:

PVs and Scores earned upon total purchase volume

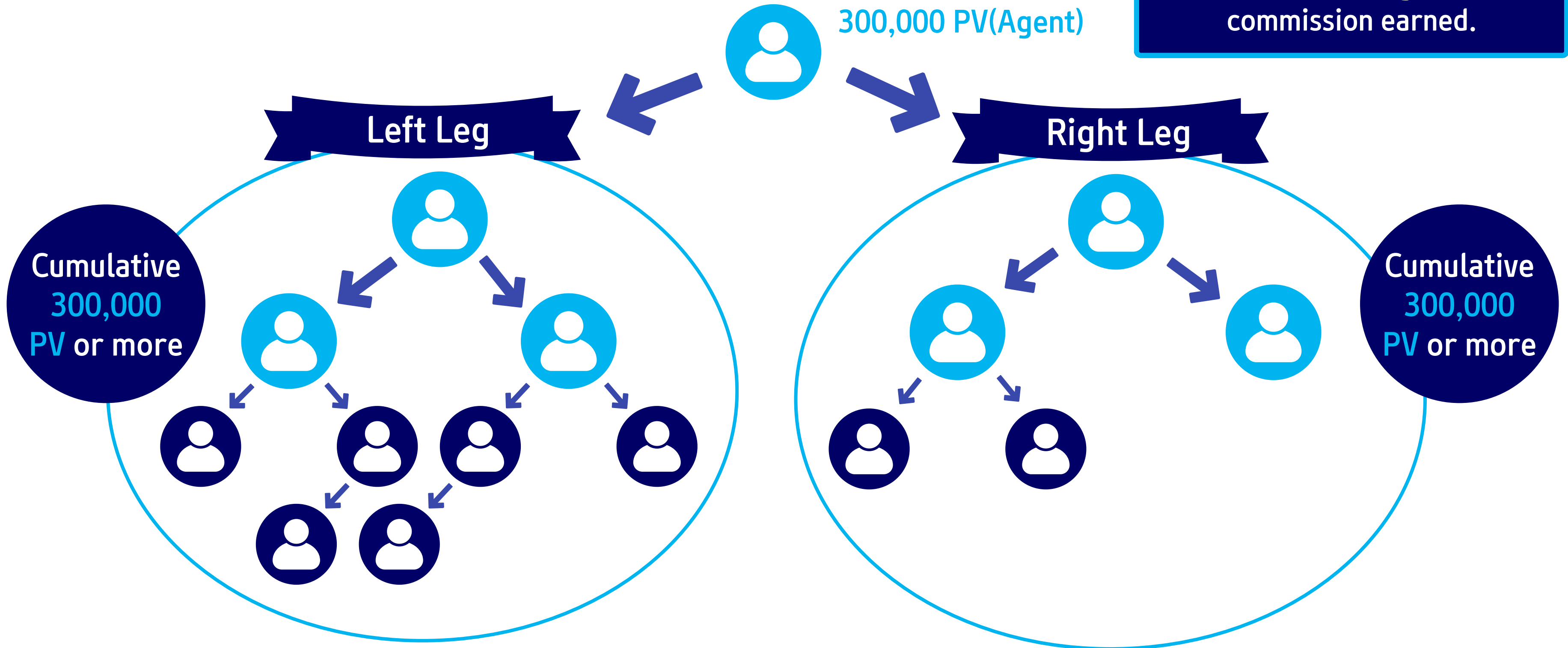
from Wednesday to Tuesday

in the previous week.

Weekly Payment

Process of initial general commission generation

15 points x "N value" (if 4,000) =
KRW 60,000 in general
commission earned.



Infinite / Unlimited Accumulation

15 points x "N value" (if 4,000) =
KRW 60,000 in general
commission earned.

Self-PV 30k PV (Agent)	Comulative PV of left leg	Comulative PV of right leg	Score	Grade Level
Cumulative Total	330,000 PV	310,000 PV	15	7
	Cumulative 300K PV or more	Cumulative 300K PV or more		
5.11	100K PV	110K PV	15	7
5.10	100K PV	100K PV	0	Not yet
5.09	130K PV	100K PV	0	Not yet

General Commission Payment System

Daily general commission = Score X N value
 - Basis: N = KRW 4,000

Membership Level	Cumulative PV of left leg	Cumulative PV of left leg	Scores	Daily General Commission (approximately)	Monthly General Commission (Based on 26 days - Approximately)
Exclusive Distributor	50 million or more	50 million or more	300	£760	£20,000
	20 million or more	20 million or more	250	£640	£16,600
	6 million or more	6 million or more	150	£380	£10,000
	2.4 million or more	2.4 million or more	90	£230	£6,000
Dealer	1.5 million or more	1.5 million or more	60	£150	£4,000
Special Agent	700,000 or more	700,000 or more	30	£75	£2,600
Agent	300,000 or more	300,000 or more	15	£38	£995
Member	300,000 or more	300,000 or more	5	£13	£330

Ceiling



Sales times 167

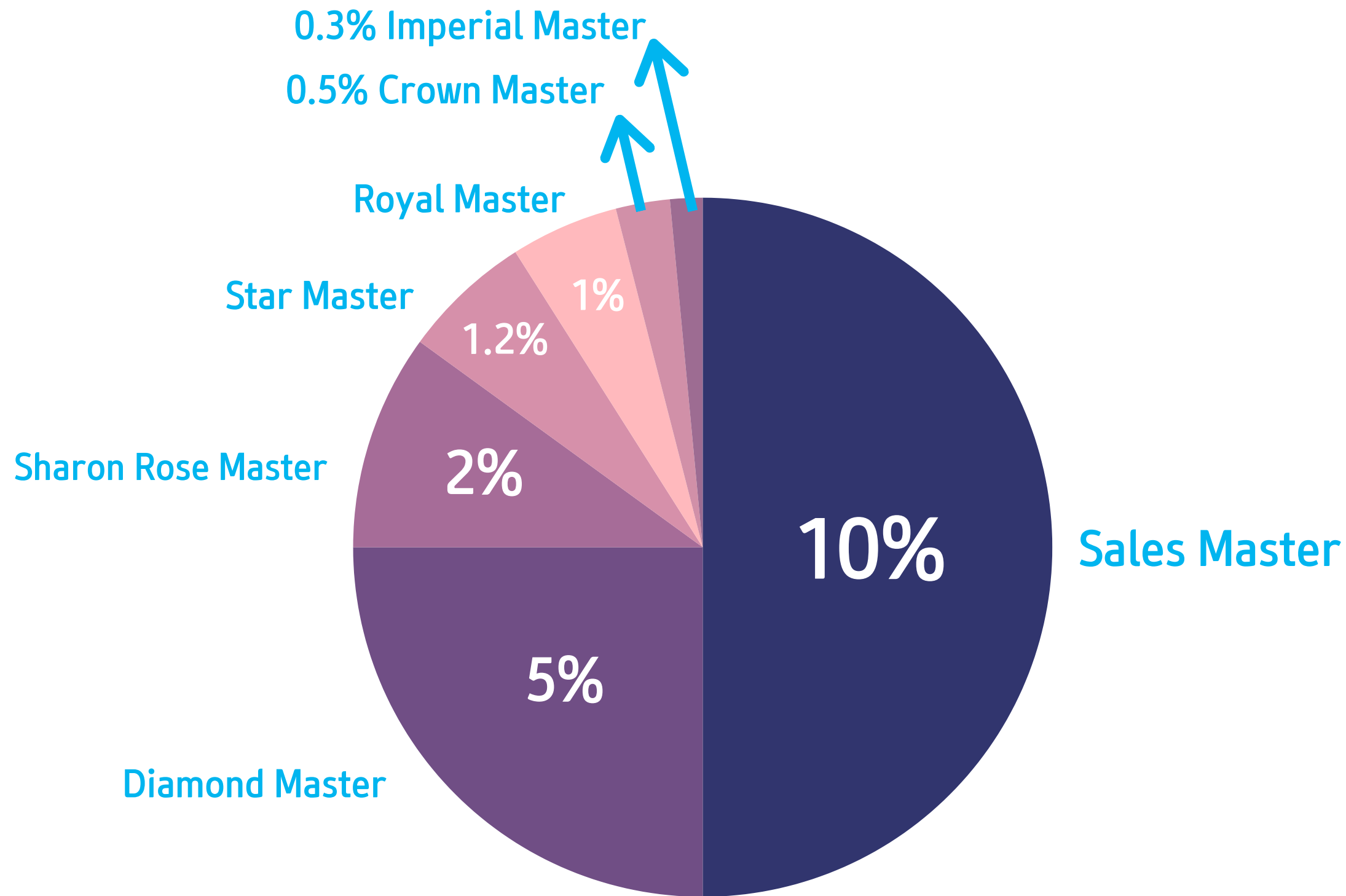
Score times 20


Balanced Distribution


Mastership commission: 20% of entire sales PV will be distributed according to mastership.


Mastership	Requirements to maintain level	Mastership Commission
Sales Master	Special Agent with minimum 2.5 million PV in sales under each leg between 1st and 15th / 16th and last day of the month (if small leg sales amount to at least 300,000 PV, personal PV can be pooled with the small leg).	10% of total company sales PV distributed equally to Sales Masters only
Diamond Master	Dealer with minimum 2 Sales Masters under each leg	5% of total company sales PV distributed equally to Diamond Masters or above
Sharon Rose Master	Exclusive Distributor with minimum 2 Diamond Masters under each leg	2% of total company sales PV distributed equally to Sharon Rose Masters or above
Star Master	Exclusive Distributor with minimum 2 Sharon Rose Masters under each leg	1.2% of total company sales PV distributed equally to Star Masters or above
Royal Master	Exclusive Distributor with minimum 2 Star Masters under each leg	1% of total company sales PV distributed equally to Royal Masters or above
Crown Master	Exclusive Distributor with minimum 2 Royal Masters under each leg	0.5% of total company sales PV distributed equally to Crown Masters or above
Imperial Master	Exclusive Distributor with minimum 2 Crown Masters under each leg	0.3% of total company sales PV distributed equally to Imperial Masters or above

Masters' Bonus will be paid every 15th, and on the 7th day after the monthly closure.[1] Point accumulation period: 1st - 15th, 16th - end of month.



- 
 Paid 7 days after closing on the 15th and last day of every month (Estimated payment on the 7th and 22nd day of every month)

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Auto Sales Master Structure

Classification	Left	Right	Commission
1st - 15th	2.5 million PV	2.5 million PV ±	± £320 General Commission ± £320 Mastership Commission] ± £640
16 - last day of the month	2.5 million PV	2.5 million PV	± £320 General Commission ± £320 Mastership Commission] ± £640

± £ 1,280 per month

Semi – Sales Promotion

Semi-Sales recognized upon achieving **1.5 million PV** under each leg in one cycle.

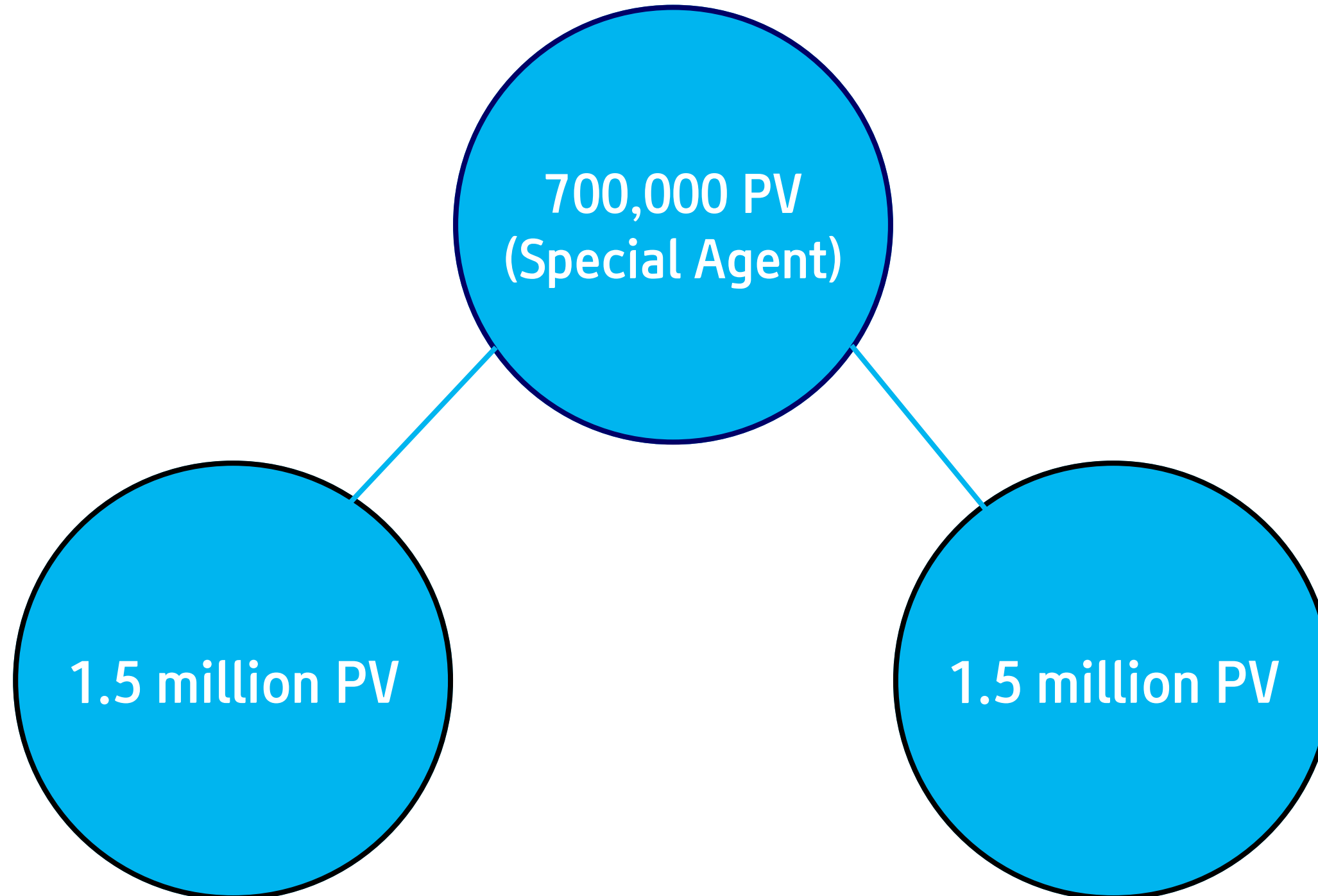
Approximately

£640

upon achieving twice per month

Commission payment amounts are subject to change every month.

What is a Semi-Sales Promotion?

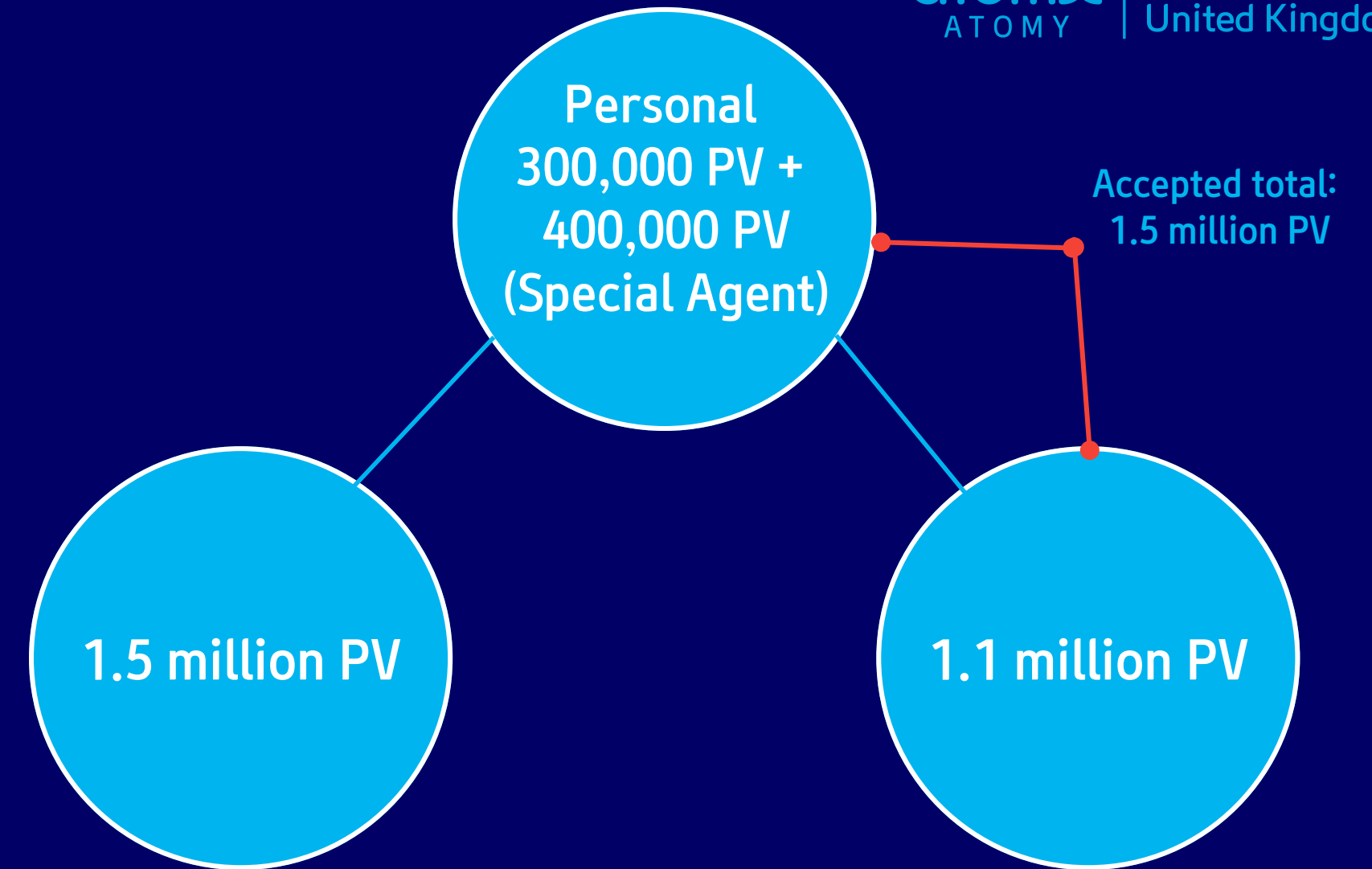


What is a Semi-Sales Promotion?

- ✓ 2 opportunities per month
- ✓ Special Agent with minimum 1.5 million PV in sales under each leg between 1st and 15th / 16th and last day of the month

* If small leg sales amount to at least 300,000 PV, personal PV can be pooled with the small leg

* Even while maintaining Semi-Sales afterwards, personal PV accumulated during the period can be pooled with small leg



Approximately £320 upon achieving once every 6 months

General commission: Approximately £190
/ Mastership commission: ± £130

Potential commission of approximately £640 per month



Help partners reach 300,000 PV in self-sales to become Agents eligible for basic commission!

Go from Agent to Semi-Sales with 1.5 million PV!!

Go Semi-Sales to Sales Master with 2.5 million PV!!

Sales Master	-	Atomy Absolute Skincare set + Atomy Evening Care 4 Set
Diamond Master	£600 in cash	Atomy Absolute Skincare set + Atomy Evening Care 4 Set
Sharon Rose Master	£1,500 in cash	2 travel tickets worth £600 each
Star Master	£7,000 in cash	4 travel tickets worth £600 each
Royal Master	£33,000 in cash	4 travel tickets worth £3,000 each + £2,000 Cash per month
Crown Master	£250,000 in cash	4 travel tickets worth £3,000 each + £3,500 Cash per month
Imperial Master	£750,000 in cash	4 travel tickets worth £3,000 each + £10,000 Cash per month for Sponsorship Activities, Office Rental, Personal Assistant & Driver Hire

Sales Master: Mastership Promotion



2.5 Million GPV

2.5 Million GPV

Atomy Absolute Skincare Set



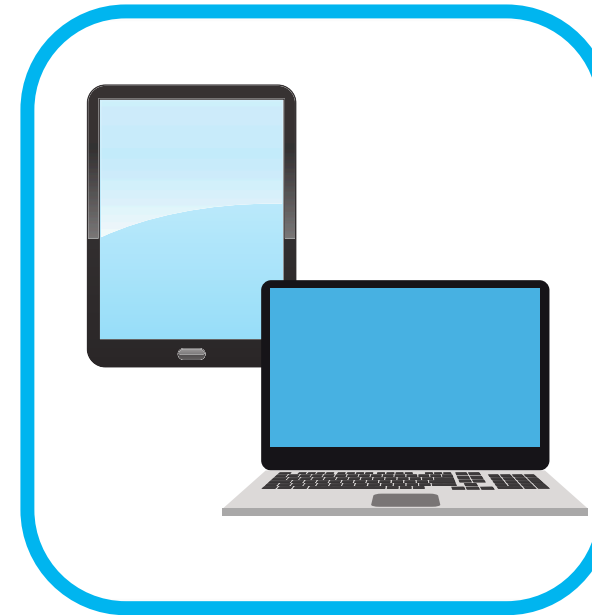
Atomy Evening Care 4 Set



Diamond Master: Mastership Promotion



£600 Cash for Laptop / Tablet



Atomy Evening Care 4 Set



Atomy Absolute Skincare Set



Sharon Rose Master: Mastership Promotion



£1,500 Cash



2 Travel Ticket worth
£600 each (2 tickets)



Star Master: Mastership Promotion



£7,000 Cash



4 Travel Ticket worth
£600 each (2 tickets)



Royal Master: Mastership Promotion



£33,000 Cash



4 Travel Ticket worth
£3,000 each (4 tickets)



£2,000 Cash per month
for Car Rental &
Sponsorship Activities



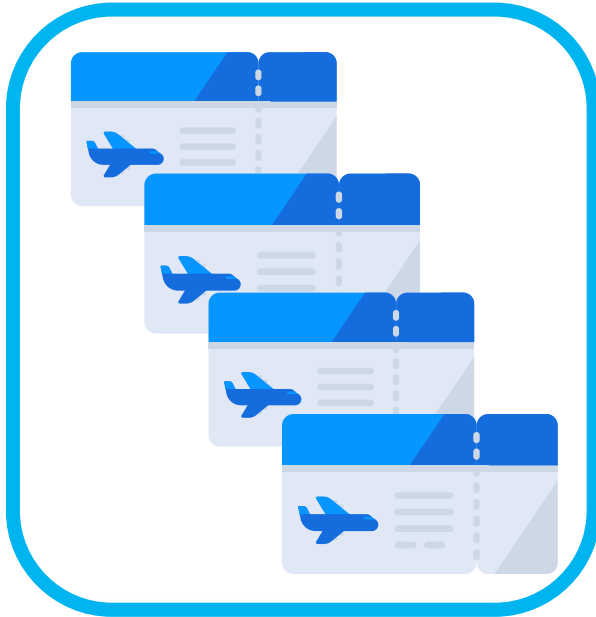
Crown Master: Mastership Promotion



£250,000 Cash for Money & Car Incentives



4 Travel Ticket worth £3,000 each (4 tickets)



£3,500 Cash per month for Sponsorship Activities



Imperial Master: Mastership Promotion



£750,000 Cash for Money & Car Incentives



4 Travel Ticket worth £3,000 each (4 tickets)

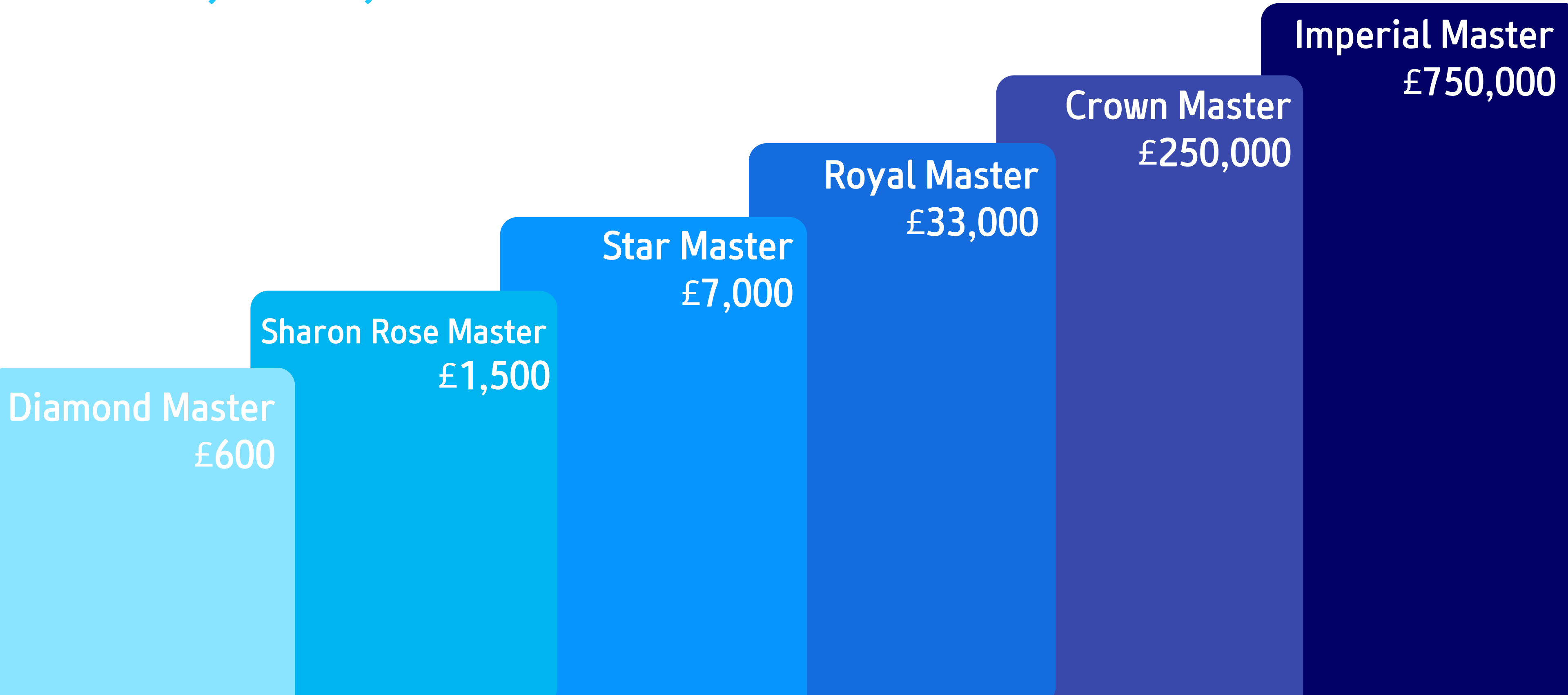


£10,000 Cash per month for Sponsorship Activities, Office Rental, Personal Assistant & Driver Hire



Cash Promotion Total

£ 1,042,000



Atomy Success Club

Auto Sales Mater Club

Sales



Centre Commission

**6% Commission paid to center managers
who run Education Centres for member
training purposes**



"Three Generation Code"





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